

Media Release -

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FOR IMMEDIATE RELEASE

City and Town of Brillion to Develop a Coordinated Comprehensive Plan

(Brillion, WI) -- On September 25th, the Brillion City Council voted unanimously to work with the Town of Brillion to develop a Coordinated Comprehensive Plan in accordance with Wisconsin's "Smart Growth" Law. OMNNI Associates, Inc., a consulting firm from Appleton, was selected by the City and Town to help in the development of this plan. The planning process will be conducted over a 2 ½ year period. The public will have several opportunities to be involved in this effort.



"We are looking forward to working with the Town of Brillion to address long-term land use planning, and hope to set an example for other communities to promote multi-jurisdictional cooperative efforts," said Robert Mathiebe, City of Brillion Mayor.

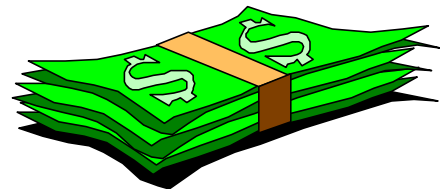
The Coordinated Comprehensive Plan, one of the first multi-jurisdictional planning efforts in the State of Wisconsin, will comply with the requirements of the Wisconsin "Smart Growth" Law (1999 Wisconsin Act 9). Under the law, communities that wish to have a say in land use



decisions (i.e. building permits, road development, farmland preservation, parks, etc.) must adopt a comprehensive plan by January 1, 2010. The law mandates that all comprehensive plans must address nine (9) required elements. These are: (1) Issues and Opportunities; (2) Housing; (3) Transportation; (4) Utilities and Community Facilities; (5) Agricultural, Natural and Cultural Resources; (6) Economic Development; (7) Intergovernmental Cooperation; (8) Land Use; and (9) Implementation. All land use decisions must be consistent with the adopted comprehensive plan.

In addition to being a state requirement, the Coordinated Comprehensive Plan will provide the opportunity for the City and Town to explore other cooperative efforts including: growth, development, municipal services and resource sharing. By working jointly, comprehensive planning costs for both communities have been reduced.

To help pay for the plan, the City and Town have applied for a joint comprehensive planning grant from the state. If approved, the grant will cover up to 75% of all planning costs. Grants will be awarded in February 2001.



Throughout plan development, Town and City representatives will meet regularly to discuss and develop common planning issues, goals and objectives. All meetings will be facilitated by OMNNI Associates. Special public meetings and workshops will also be held during the planning period. All meetings will be open to the public.