

Coordinated Planning Effort Passes Mid-Point in Process

Wednesday, January 16, 2002. A special public meeting was hosted by the Coordinated Plan Committee to review the first half of the comprehensive planning program and preview the 2002 work effort.



OMNNI Associates, the city and town planning consultant, recapped the events of the last year. In 2001:

- A 40-member committee of town and city residents was established to oversee plan development;
- A web page was developed to help keep the public informed about the program;
- The Coordinated Plan Committee developed an

overall vision statement and visions for each of the 9 required plan elements;

- The City Council and Town Board both adopted the Public Participation Plan; and
- OMNNI Associates began drafting several chapters of the plan.

Also in 2001, the planning program in the City and Town of Brillion was selected as a national pilot project by the Natural Resource Conservation Service (NRCS). For more information about this pilot project, please see the press release article on this web page. Essentially, this pilot program has resulted in:

- A series of cognitive maps for use in the development of the future land use map;
- A series of community maps developed by the Land Information and Computer Graphics Facility (LICGF) at the UW-Madison. These maps illustrate the location of existing development and natural features like forests, wetlands, flood plains and streams; and
- A community survey to gauge resident opinion related to future development in the City and Town of Brillion.

The majority of the mid-course meeting was dedicated to a presentation by Dr. Ken Genskow, UW-Madison/UW-Extension, of the preliminary community survey results. A complete copy of his presentation slides illustrating the responses received by question is provided under community survey results on this web page.

Of the 500 surveys mailed to randomly selected households in the City and Town of Brillion, 357, or 72% were completed and returned. The survey asked respondents to complete a series of questions to express their opinions about the existing development in both the city and town, desired future development, farmland preservation, community planning and community services. Respondents were also asked to indicate how long they have lived in the area.



Dr. Ken Genskow presenting the community survey results to the Coordinated Plan Committee.

Generally speaking, the survey results demonstrated a strong commonality between responses provided by city and town residents. This commonality of interests will make it easier for the

Coordinated Plan Committee to develop a plan that is based on shared visions between both the city and town residents of the Brillion community.

A complete summary report of the survey results will be provided to the Coordinated Plan Committee in February. The information provided in this report will be used extensively in the *City and Town of Brillion Coordinated Comprehensive Plan* to illustrate resident opinions.

Looking ahead, members of the Coordinated Plan Committee were given revised work schedules for 2002. Individual meetings throughout the year will concentrate on specific plan elements, such as; housing, transportation, and land use.