

Committee Focuses on Economic Development Opportunities

Tuesday, August 6, 2002. This month, the Coordinated Plan Committee met to discuss the Economic Development Element. According to the Smart Growth Law, the purpose of the Economic Development Element is to *promote stabilization, retention and expansion of the economic base and quality employment opportunities.*

OMNNI Associates developed a DRAFT Economic Development Element for the committee to consider. (The draft presented to the committee is available on this web page under DRAFT PLAN CHAPTERS).

Prior to the meeting, all members of the Coordinated Plan Committee were mailed a copy of the DRAFT. The DRAFT Economic Development Element is divided into 10 sections:

- The Vision (as developed by the Committee in 2001)
- Labor Force and Economic Base
- Current Business Inventory
- Attracting and Retaining Business and Industry
- Economic Development Opportunities
- Tools to Promote the Economic Development
- Assistance
- Potential City Economic Development Organizations
- Environmentally Contaminated Sites
- Goals and Objectives.

To begin the meeting, OMNNI asked the committee to define “Economic Development”. Several participants offered definitions revolving around ideas like job creation and retention and improved income for residents. Before beginning to review the Chapter, committee members were asked to write down what they believe is the most important economic development issue facing the Brillion Community. Committee members were asked to keep this issue in mind as they reviewed the chapter.

At this point, OMNNI Associates led the discussion as the Coordinated Plan Committee reviewed each section of the DRAFT document. The committee offered several excellent suggestions about potential programs, priorities, and expectations for the future. All committee suggestions will be posted on this web page in a revised draft in the next week.

Before adjourning the meeting, OMNNI asked the committee members if the issues they had wrote down were addressed by the chapter. Everyone’s issue was addressed.

At the August 2002 Smart Growth Meeting, the Town of Brillion Committee members marked their 2-year anniversary in the planning effort. In August 2000, the Town of Brillion initiated its planning program. Since that time the Town:

- *Decided to develop a multi-jurisdictional plan with the City of Brillion*
- *Identified Town Strengths, Weaknesses, Opportunities & Threats*
- *Reviewed 2000 Census Data about the Town*
- *Developed A Vision for Each of the 9 Required Elements*
- *Participated in Interactive GIS Mapping through the NRCS Pilot Project*
- *Participated in Cognitive Mapping through the NRCS Pilot Project*
- *Completed a Community Survey through the NRCS Pilot Project*
- *Completed the Issues & Opportunities, Transportation and Utilities/Community Facilities Elements.*

This progress would not have been possible without the hard work of the Town Committee Members.

THANK YOU!!!!

Please Check Again for Updates!!!