

Comprehensive Planning Program

Town of Little River

In order to prepare itself to meet the challenges and opportunities over the next 20 years, the Town of Little River has hired OMNNI Associates to develop a Comprehensive Plan for the town. The plan is intended to serve as a guide to help town leaders make important decisions regarding growth and development issues. The following is a brief summary of what the plan will contain and the planning process that will be used.

What will the Plan Contain?

The main objective of the Comprehensive Plan is to develop a vision for the town and recommend those actions that will be needed to achieve it. The plan should not merely serve as a guide, but should also provide the town with the tools to implement it – whether they are: zoning and subdivision ordinance revisions, conservation programs, capital improvement budgeting or economic development projects.

The plan will also include detailed information on the town's:

- physical features
- current and projected land use
- housing characteristics
- transportation
- zoning
- current and projected population
- natural resource areas
- economic activity
- utilities
- implementation measures

Public Participation - The key to the success of the town's plan is the support of its residents. This support cannot be gained at the end of the planning process, but must be generated from the beginning. Town residents must "buy-in" to the planning process before they can be expected to endorse the adopted plan. Participation must be active and continual. Throughout the planning program, OMNNI will provide town residents with meaningful information and permit them to be actively involved in the process. Public involvement activities begin today with a "kick-off" meeting to members of the town's Planning Committee and others, about the project. A mid-course meeting and a plan presentation meeting will also be held. In addition, bi-monthly meetings will be scheduled with the Plan Committee to solicit ideas and suggestions, and provide updates on plan progress. OMNNI will also provide planning updates for inclusion in the town's newsletter and information on the planning effort as a link on its web page (www.omnni.com/project_update/) by March 1, 2000.

Schedule – The planning program began on January 3, 2000 and will be completed by July, 2001.

For more information on the planning program, or to provide us with comments or suggestions, please contact either Bill Elman or Tim Dantoin at the numbers below.



1 Systems Drive
Appleton, WI 54914

(800) 571-6677 • (920) 830-6100 fax • www.omnni.com

