

## Introduction

The Implementation Chapter is the “how to” portion of the plan. It prescribes those actions necessary to realize the visions, goals, and objectives that were conceived throughout the plan process. These ideas can include proposed changes or the creation of any applicable zoning ordinances, sign regulations, site plan regulations, design review ordinances and subdivision ordinances.

This chapter includes all of the goals, objectives and policies developed to support all other chapters of this plan. In this way, this chapter serves as the master “to do” list for implementing the plan.

## Relationship Between Chapters

Throughout the plan, coordination between the nine required chapters has been highlighted as a special section of each chapter. In several instances, a single objective and theme applies to and was reprinted in several chapters. To further highlight this interconnecting theme, within the tables provided at the conclusion of this chapter a column titled “*Related Elements*” is included. This column highlights how each particular objective relates to other chapters of the plan.

## Measuring Progress

To track planning progress and help to ensure that the plan is implemented, milestone dates (definition in box at right) are provided for each objective. Special attention has been given to the milestone dates to ensure that individual objectives act in accordance with other stated goals and objectives and are feasible expectations for the Village.

To ensure that the plan elements are understood in their entirety over the life of the plan, the Village of Winneconne Plan Commission will annually review the goals and objectives. Part of this effort will also include addressing conflicts that may arise between the nine chapters.

### *Milestone Date*

A specific date, after the adoption of the Comprehensive Plan, when the Village will review the plan implementation action to see if the objective has been met and consider additional implementation strategies to achieve the stated goal.

## Responsibilities

Implementation of the Village of Winneconne Comprehensive Plan will be the primary responsibility of the Village of Winneconne Plan Commission. The Plan Commission will make recommendations relating to development issues, in harmony with the Comprehensive Plan, for the Village Board to consider when making final decisions. The tables provided at the end of this chapter also include a “*Champion/Partner*” column. It is the primary duty of this person or agency to play a crucial role in advocating, building support for, and ultimately completing the particular objective for which they are identified.

## Updating the Comprehensive Plan

As stipulated in 1999 Wisconsin Act 9, a comprehensive plan must be updated at least once every 10 years. However, in order to ensure that Winneconne’s plan is an effective management tool, the Plan Commission will review the plan goals and objectives annually to monitor those activities that have been completed and add additional objectives as needed to accomplish the stated goals. The tracking will be done in an annual “*evaluation and appraisal report*” (EAR).

The Village of Winneconne Plan Commission will initiate its first comprehensive update of this plan by 2017. This update will also involve a comprehensive review of the inventory information presented in each chapter. In addition, the Village will coordinate with all partners identified in the Intergovernmental Chapter to understand any external changes that may impact the plan. Finally, the Plan Commission will complete a comprehensive review of all visions/policies, goals, objectives and programs outlined in this plan to evaluate progress and consider additional opportunities. Given the redevelopment and streetscaping occurring in the downtown area, as well as the possibility of annexation of adjacent lands in the future to accommodate growth, comprehensive updates will be scheduled on a ten-year basis to ensure that this plan remains an up-to-date and effective tool for decision-making.

## Housing Agenda

### HOUSING POLICIES

- 1) *Enforce village ordinances to ensure that properties are in good condition.*
- 2) *Utilize the patterns presented on the Future Land Use Map as a guide for development approvals.*
- 3) *Prohibit residential development in floodplains, wetlands, and environmentally sensitive areas.*
- 4) *Encourage “low impact” development, within Winneconne to reduce stormwater runoff and flooding.*
- 5) *Require pedestrian and bicycle access and amenities (i.e., trails and sidewalks) to be considered as part of all residential development projects. This includes considering location choices for developments catering to individuals of all ages that provide opportunities to walk or bike to important destinations like schools, parks, and shopping.*
- 6) *Residential development should be encouraged in areas easily served by existing infrastructure.*
- 7) *Require the integration of varied housing types within developments. This would include a blend of single-family, two-family and other multiple-family housing choices within the same development.*
- 8) *Promote multiple-family housing choices as infill development adjacent to the downtown and between single-family neighborhoods and commercial/industrial development.*
- 9) *Through the enforcement of the subdivision regulations, ensure the adequate layout of new streets to avoid traffic hazards and to coordinate adjacent developments.*
- 10) *Require that land division plats indicate how street and utility access will be provided to adjacent land.*

### HOUSING GOAL #1

#### Preserve or improve the quality of residential areas to reflect the community character and visions expressed in this Plan.

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Utilities & Community Facilities Implementation	<ol style="list-style-type: none"> <li>1. Educate residents about the importance of property maintenance.               <ol style="list-style-type: none"> <li>a. Develop articles for a village newsletter (or the web site) that highlight property maintenance techniques and benefits.</li> <li>b. Coordinate with the school district, local churches and community service organizations to provide volunteer services on “Make A Difference Day” as well as a regular program to assist seniors and disabled residents in need of home maintenance services.</li> </ol> </li> </ol>	Village Building Inspector, School District, Churches, Service Organizations	Village Budget Volunteer Labor	2009
Implementation	<ol style="list-style-type: none"> <li>2. Conduct an internal review of village codes and ordinances every five years to consider amendments to address housing concerns and encourage traditional neighborhood designs and new urbanism practices as a strategy aimed at maintaining the Village’s small town character and attracting new residents.</li> </ol>	Village Attorney	Village Budget	2012, 2017, 2022
Implementation Utilities & Community Facilities	<ol style="list-style-type: none"> <li>3. Make green space an integral part of residential neighborhoods, including access to nearby parks and the creation of tree-lined streets.               <ol style="list-style-type: none"> <li>a. To ensure consistency in the requirements, a sub-committee should be established to review similar ordinances in other communities.</li> <li>b. The sub-committee will make recommendations to the Plan Commission to revise the Village’s Zoning and Subdivision Ordinances to provide requirements related to the minimum size, location, and number of plantings that will be required.</li> </ol> </li> </ol>	Local Developers Village Plan Commission	Village Budget	Continuous
Implementation Utilities & Community Facilities	<ol style="list-style-type: none"> <li>4. Amend the parkland dedication regulations to ensure dedication of land from each new development. Act 477, passed in 2006, and removed the option of the developer paying fees in lieu of land dedication.</li> </ol>	Village Attorney	Village Budget	2008

## HOUSING GOAL #2

**Provide a variety of housing types, designs, densities, and price ranges to meet the needs of residents of varying incomes, ages and lifestyle preferences and to support economic development.**

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Issues & Opportunities	<ol style="list-style-type: none"> <li>1. Support existing efforts and consider new programs that will provide additional elderly and disabled resident housing opportunities and services in Winneconne.                             <ol style="list-style-type: none"> <li>a. Evaluate (through survey, 2010 Census and earlier Census data) and monitor the need for affordable housing for residents with incomes between 60% and 80% of the Village median household income to understand local need.</li> <li>b. Coordinate with Winnebago County to conduct surveys of area seniors to understand needed services.</li> </ol> </li> </ol>	Village Administrator Winnebago County	WI Housing & Econ. Dev. Authority (WHEDA)  WHEDA Foundation Housing Grants	2012
Economic Development	<ol style="list-style-type: none"> <li>2. Encourage private, non-profit organizations like community housing development organizations (CHDOs) to develop affordable housing units in Winneconne.</li> </ol>	Village Board	N/A	Continuous
Implementation	<ol style="list-style-type: none"> <li>3. Consider adopting a policy and supporting ordinances to require a percentage of affordable housing units be included in future developments.</li> </ol>	Village Attorney	Village Budget	2010
Implementation	<ol style="list-style-type: none"> <li>4. Review and possibly update existing development controls to encourage housing that is easily adaptable for seniors and residents with disabilities. Encourage policies that do not prohibit affordable housing development.</li> </ol>	Village Attorney	Village Budget	2010
Implementation	<ol style="list-style-type: none"> <li>5. Support existing county, private and church efforts and consider new programs that provide needed assistance for elderly and disabled residents who wish to stay in their own homes.</li> </ol>	Village Administrator	Village Budget	2010
Implementation Issues & Opportunities Economic Development	<ol style="list-style-type: none"> <li>6. Promote mixed development throughout the Village.                             <ol style="list-style-type: none"> <li>a. Coordinate with local developers during the Developers Agreement phase of a project and/or requirements in the <i>Winneconne Subdivision Ordinance</i> to require a percentage (i.e. 15%) of all new residential subdivision developments include alternative housing choices (i.e., apartments, condominiums, townhomes, etc.) to accommodate the demand for housing development.</li> <li>b. Establish a Planned Unit Development Zoning District to accommodate a blend of commercial, multiple and single-family development on a single property. This ordinance would include performance standards, as opposed to strict setback requirements, to provide flexibility for developers interested in smaller properties within and adjacent to the downtown (including second story apartments), infill development in established neighborhoods, and new subdivision projects elsewhere in the Village that would be difficult under current zoning requirements.</li> <li>c. Develop more infill housing within and adjacent to the downtown to attract new young residents to the community, as well as empty nesters.</li> <li>d. Encourage the development of two-family and multi-family dwellings so the rate of increase of these dwellings keeps pace with the rate of increase of single-family dwellings.</li> </ol> </li> </ol>	Village Attorney, Administrator and Developers	Village Budget	2010

### HOUSING GOAL #3

#### Maintain a significant, yet manageable rate of local housing development.

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation	1. Consider revisions to local building and mechanical codes to require energy efficient housing choices.	Building Inspector	Wisconsin Focus on Energy	2009
Intergovernmental Cooperation	2. Coordinate with the Town of Winneconne to establish extra-territorial zoning and boundary agreements aimed at directing development to the Village in order to protect surrounding farmland and natural areas, while efficiently utilizing urban infrastructure (i.e., water, sewer).	Village Board	Village Budget	2009
Issues & Opportunities	3. Investigate the potential for establishing a growth management ordinance to provide for subdivision phasing requirements, building permit limitations and mapped annual growth boundaries.	Village Attorney	Village Budget	2010
Intergovernmental Cooperation Implementation	4. Coordinate with neighboring communities and Winnebago County to implement a regional housing strategy that directs the bulk of new housing development to urban vs. rural areas. This effort may involve summits every other year to discuss plan implementation efforts and challenges.	Winnebago County & ECWRPC	Realtors Association	Even # Years beginning in 2010

## Transportation Agenda

### TRANSPORTATION POLICIES

- 1) Provide a broad range of transportation choices, including quality roads, highways, sidewalks and trails to meet the diverse needs of residents.
- 2) Require sidewalks and/or bicycle paths be installed with all new development.
- 3) Support private transportation providers that serve the elderly.
- 4) Provide a transportation network that will strengthen access between interdependent land uses such as commercial, industrial, residential and recreational.
- 5) Improve connections between developments by encouraging grid-like street patterns as opposed to multiple cul-de-sacs and dead end roads.
- 6) Consider roundabouts as an alternative to stop lights.
- 7) Discourage the development of roadways in environmentally sensitive areas such as wetlands, floodplains, prime agricultural lands, scientific areas, and on soils with severe engineering limitations.
- 8) Communicate and coordinate transportation improvements and plans with WisDOT and the Winnebago County Highway Department at any opportunity presented.
- 9) Continue to support the efforts of law enforcement officials to achieve heightened enforcement for required stops and speed limits.

### TRANSPORTATION GOAL #1

#### Maintain and improve Village Roads in a timely and well-planned manner.

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation	1. In accordance with state law, using PASER, continue to update road ratings, as required. Seek to increase local funds for road maintenance to support PASER recommendations.	Village Board	Village Budget	Continuous
Implementation	2. Use a <i>Capital Improvements Plan</i> , PASER results, traffic counts, and accident rates to coordinate and plan for annual roadway improvements and maintenance as well as other capital projects (i.e., municipal building upgrades, equipment purchases, etc.).	Village Board	Village Budget	2012
Implementation	3. Pursue recommended improvements in accordance with Table 17 on page 5-19.	Village Board	Village Budget	Begin in 2010

## TRANSPORTATION GOAL #2

**Promote a multi-modal transportation system for efficient, safe, and convenient movement of people, goods, and services.**

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Issues & Opportunities Implementation Utilities & Community Facilities	1. Develop a <i>Pedestrian Plan</i> , with particular emphasis on connections between subdivisions and proposed regional trail routes. The <i>Pedestrian Plan</i> should use the <i>Transportation Network Map and Plan</i> as a guide for more specifically delineating the location, dimensions, and quality of walkways and trails through the Village.	ECWRPC	Village Budget	2012
Implementation	2. Require that all new residential subdivisions include trails and paths within the project to provide safe and convenient opportunities to walk, and connections to adjacent trail and path systems so as to ensure the creation of a network of pedestrian and bicycle trails and paths throughout the Village.	Village Attorney	Village Budget	Continuous
Implementation	3. Using the <i>Pedestrian Plan</i> , devise a construction and maintenance schedule to be incorporated into a <i>Capital Improvement Plan</i> and <i>Official Map</i> .	Village Board	Village Budget	2012
Implementation	4. Pursue grant funds to develop the recommended trail and bicycle routes through the Village.	Winnebago County	WisDOT	2010
Implementation	5. Periodically update the <i>Pedestrian Plan</i> as new areas are developed.	ECWRPC	Village Budget	2017, 2022

## TRANSPORTATION GOAL #3

**Support the long-term viability of area roads.**

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Land Use Agricultural, Natural & Cultural Resources	1. Require larger setbacks along highway right-of-ways to ensure adequate available space for future expansion.	WisDOT	Village Budget	2010
Implementation	2. Continue to support the efforts of law enforcement officials to achieve heightened enforcement for required stops and speed limits along area roads.	Winneconne Police Department Winnebago County Sheriff	Village Budget County Budget	Continuous
Implementation	3. Update the Subdivision Ordinance to require that residential developers complete traffic impact analysis for new subdivisions to ensure that the road network can accommodate the additional traffic volumes resulting from the proposed development.	Village Attorney	Village Budget	2010
Intergovernmental Cooperation Implementation	4. Consider a site plan review process to allow greater input for intergovernmental partners.	Village Attorney	Village Budget	2010

<b>TRANSPORTATION GOAL #4</b>				
<b>Keep residents informed of pending transportation improvements.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Intergovernmental Cooperation Implementation	1. Provide information about road improvements at public meetings.	WisDOT & Winnebago County	WisDOT & Winnebago County	Continuous
Intergovernmental Cooperation Implementation	2. Provide information about transportation improvements on the Village website, via newsletters, and other media sources as needed.	Village Clerk	Village Budget	Continuous

<b>TRANSPORTATION GOAL #5</b>				
<b>Develop the transportation network in accordance with adopted land use plans, economic considerations, physical constraints, and community desires to meet local travel needs.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation	1. Maintain the <i>Official Map</i> in order to plan for roadway extensions and improvements over time.	ECWRPC	Village Budget	2009
Implementation	2. Review the <i>Transportation System Plan Map</i> provided in chapter 5 at least every five (5) years to ensure that it accurately reflects changes.	Village Plan Commission	Village Budget	2012, 2017, 2022

<b>TRANSPORTATION GOAL #6</b>				
<b>Partner with the County, ECWRPC, WisDOT and the WDNR to plan and coordinate transportation improvements.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Intergovernmental Cooperation	1. Communicate and coordinate transportation improvements and plans with WisDOT, WDNR, ECWRPC and the Winnebago County Highway Department.	Village Administrator	Village Budget	Continuous
Intergovernmental Cooperation	2. Provide copies of this plan and subsequent updates to WisDOT, ECWRPC, and Winnebago County.	Village Clerk	Village Budget	Continuous
Intergovernmental Cooperation	3. Encourage WisDOT, WDNR, Winnebago County, and ECWRPC to directly notify residents and businesses of anticipated transportation projects, as well as provide regular work schedule updates.	See Objective	Village Budget	Continuous

## Utilities and Community Facilities Agenda

### UTILITIES AND COMMUNITY FACILITIES POLICIES

- 1) *Develop a set formula for land dedication required for new developments to fund the establishment of new parks.*
- 2) *Locate park and open space throughout the community to ensure all neighborhoods have access to open space.*
- 3) *Encourage the involvement of citizens in the planning and improvement of Village parks.*
- 4) *Consider the year-round use of park and trail facilities to provide additional winter recreation choices in the Village.*
- 5) *Construct all new park facilities for handicapped accessibility. (This is required to maintain eligibility for matching park funds from the Department of Natural Resources.)*
- 6) *Use the Village's Official Map to reserve areas particularly suitable for future parks, trails, and utilities.*
- 7) *Maintain and enhance the high quality of the Winneconne Community School District.*
- 8) *Ensure that the water and wastewater treatment systems have sufficient capacity to meet all future needs.*

<b>UTILITIES AND COMMUNITY FACILITIES GOAL #1</b>				
<b>Ensure that all Village development is served by efficient, cost-effective utilities and community facilities within the Village's capacity to provide such services.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation	1. Utilize a <i>Capital Improvements Program</i> as a central tool to implement this Comprehensive Plan. The CIP should help the Village plan for needed utilities and community facilities improvements, as well as transportation, and other improvements.	Village Board	Village Budget	Continuous
Issues & Opportunities Utilities & Community Facilities	2. Explore the potential for adopting local impact fees to help pay for utilities and community facilities (water and wastewater treatment, infrastructure, fire station, library etc.).	Village Board Village Plan Commission Applicable Department Heads	Village Budget	2011
Implementation	3. Consider adopting a Village stormwater management ordinance and construction site-erosion control ordinance.	Village Board	Village Budget	2011

<b>UTILITIES AND COMMUNITY FACILITIES GOAL #2</b>				
<b>Work cooperatively with the Winneconne Community School District to maintain student enrollment levels and enhance the District's strong reputation within the state.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Intergovernmental Cooperation	1. The Village Board or its designate should meet with the school district each year to discuss issues with respect to population growth, student enrollments, and impending development.	Village Board School Superintendent	Village Budget	Continuous
Intergovernmental Cooperation Economic Development	2. Create a partnership with the School District to develop a joint marketing campaign to attract new residents to the community.	Village Board School Board	N/A	Continuous

**UTILITIES AND COMMUNITY FACILITIES GOAL #3**

**As the population grows, continue to ensure that Winneconne is a safe community by meeting or exceeding recognized standards for public safety.**

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Intergovernmental Cooperation	1. Coordinate with neighboring communities to maintain adequate fire department staff coverage during all shifts.	Winneconne/Poygan Fire District Village Board	N/A	Continuous
Issues & Opportunities	2. Evaluate the number, availability, and response time of daytime staff.	Police Department Winneconne/Poygan Fire District Winnebago County Sheriff's Department	Village Budget	2008
Implementation	3. Monitor emergency response times.	Chair of Police/Fire Committee	Chair or Police/Fire Committee	Continuous
Implementation	4. Ensure that the Fire Department is notified of all new residential, commercial, or industrial development requests submitted to the Village and allow for an opportunity to provide reviews and recommendations.	Village Administrator	Impact Fees	Continuous

**UTILITIES AND COMMUNITY FACILITIES GOAL #4**

**Ensure that the Village Park System is prepared to meet the recreational needs of a growing population.**

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation	1. Pursue state and federal grant opportunities to fund the expansion of the Winneconne Park System.	Village Board Village Plan Commission	Village Budget	Continuous
Intergovernmental Cooperation	2. Establish partnerships with the School District, local organizations, and youth groups to maintain and enhance Village parks.	See objective	Volunteer Labor	Continuous
Transportation	3. Identify opportunities to establish on-road bicycle and pedestrian trails linking community parks, the Wolf River, Lakes Winneconne and Poygan, and other destination points.	Village Plan Commission	WDNR Recreational Trails Grant Program WisDOT Transportation Enhancement Program	2010
Transportation	4. Work with WDNR, Winnebago County, the Town of Winneconne, and other municipalities and organizations to create links between the Village park system and regional recreational trails.	See objective	WDNR Recreational Trails Grant Program WisDOT Transportation Enhancement Program	2010

**UTILITIES AND COMMUNITY FACILITIES GOAL #5**

**Ensure that sufficient services exist to meet the needs of an aging population.**

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Issues & Opportunities	1. Establish a Seniors Committee to advise the Village Board on existing concerns and future needs.	Local Senior Citizens	N/A	2012
Issues & Opportunities Implementation	2. Work with the County, East Central Wisconsin Regional Planning Commission, the Town of Winneconne, and state seniors groups to pursue state and federal grant opportunities to fund the development of senior programs, health and welfare systems and other needs.	Village Board Seniors Committee	Village Budget	2013

## Agricultural, Natural & Cultural Agenda

### AGRUCULTURAL, NATURAL & CULTURAL RESOURCE POLICIES

- 1) *Maintain the Village's local character by preserving important buildings, structures, and places within Winneconne.*
- 2) *Preserve the natural resource base, water quality, and primary environmental corridors, which contribute to the maintenance of the ecological balance, natural beauty, and economic well being of the Village.*
- 3) *Encourage the proper handling of wastes and chemicals so they produce a minimum effect upon ground and surface water.*
- 4) *Regulate the type of commercial and industrial development in the Village to minimize the chances of groundwater contamination.*
- 5) *Discourage development that will interfere with important natural resources, including area lakes and rivers.*

AGRICULTURAL, NATURAL & CULTURAL RESOURCES GOAL #1				
Protect wetlands, streams, and lakes in the Village of Winneconne.				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation Land Use	1. Protect wetland areas adjacent to the Wolf River, Lakes Buttes Des Morts, Poygan, and Winneconne, and local streams through the development of a Village wetlands preservation ordinance.	Village Plan Commission Village Board	Municipal Flood Control Grant Program	2010
Land Use	2. Protect areas immediately adjacent to and surrounding wetlands by using techniques to minimize effects on wetlands (i.e. buffers, setbacks, etc.).	Village Plan Commission Village Board	N/A	Continuous
Implementation	3. Develop a riparian buffer ordinance to establish permanent set backs from the high water marks of lakes and streams when new development occurs. a. Create, maintain, and enhance natural buffers along stream banks and lakeshores. b. Support the efforts of Winnebago County to enforce stream and lake setback requirements by enforcing local zoning requirements and policies established by the Winnebago County Land and Water Conservation Board (WCLWCB). c. Work with WCLWCB, Winnebago County, WDNR and the Wisconsin Department of Agriculture Trade and Consumer Protection to promote and help fund riparian buffers along streams and lakeshores. d. Educate residents about the importance of environmental corridors.	Village Plan Commission Village Board Winnebago County	Municipal Flood Control Grant Program	2010
Implementation	4. Develop a local stormwater management ordinance to ensure that new development does not negatively affect water quality.	Village Plan Commission Village Board	Municipal Flood Control Grant Program	2009
Implementation	5. Develop a construction site erosion control ordinance to minimize soil erosion during the construction process.	Village Plan Commission Village Board	Municipal Flood Control Grant Program	2009
Implementation	6. Educate by means of website about the harmful affects that fertilizers, pesticides, and herbicides can have on surface waters and aquatic life.	Village Plan Commission Village Board	Village Budget	2010
Implementation	7. Explore developing ordinances to minimize the amount of impervious surfaces resulting from new development.	Village Plan Commission Village Board	Municipal Flood Control Grant Program	2010

AGRICULTURAL, NATURAL & CULTURAL RESOURCES GOAL #2				
Preserve and enhance wildlife habitat.				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Land Use	1. Partner with local land trusts to protect wildlife habitat areas. Encourage local landowners to pursue opportunities to protect their land by working with land trusts.	Land Trusts WDNR	River Protection Grant Program Private Donations and Funding	Continuous
Land Use Intergovernmental Cooperation	2. Coordinate with WDNR to better identify and protect wildlife habitats, particularly those unique to the community.	WDNR Village Plan Commission	WDNR	2009

AGRICULTURAL, NATURAL & CULTURAL RESOURCES GOAL #3				
Preserve the historic and cultural character of the community.				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Housing Utilities & Community Facilities	1. Work with residents, the Winneconne Historical Society, and other community groups to inventory historical cultural resources.	Winneconne Historical Society Other interested individuals and community groups	Volunteer Labor Historical Society	2010
Housing Utilities & Community Facilities	2. Create a <i>Historic Preservation Plan</i> to identify significant structures within the community.	Winneconne Historical Society Historic Preservation Commission	Village Budget Historical Society	2014
Housing Utilities & Community Facilities	3. Create register of local historic sites as referenced in ordinance.	Village Board Historic Preservation Commission	Village Budget Historical Society	2009
Housing Utilities & Community Facilities	4. Promote the historic resources of the community by supporting local preservation groups.	Village Board Historic Preservation Commission	N/A	Continuous
Housing Utilities & Community Facilities	5. Develop overlay zoning to protect historic districts.	Historic Preservation Commission	Village Budget	2009
Implementation	6. Once the <i>Historic Preservation Ordinance</i> is approved, work to secure Certified Local Government status through the State Historical Society and National Park Service to achieve eligibility for state and federal grants.	Village Board Historic Preservation Commission	Village Budget	2015

## Economic Development Agenda

### ECONOMIC DEVELOPMENT POLICIES

- 1) Provide assistance to persons and organizations interested in developing new, or expanding existing small businesses in the Village.
- 2) Enhance the historic character of the downtown area and other commercial areas to enhance the attractiveness of the Village to customers and promote tourism.
- 3) Assist businesses through the development approval process.

ECONOMIC DEVELOPMENT GOAL #1				
Encourage local economic development opportunities that exist in harmony with the Village's unique character and atmosphere.				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Issues & Opportunities	1. Create an economic development strategy, based on a marketing study, which would identify the market areas served by the different business areas shown on the <i>Future Land Use Map</i> . The strategy should focus on ways to draw in customers, maintain the local marketplace and retain the downtown as community focal point.	Winneconne Chamber of Commerce	Village Budget	2016
Housing Implementation	2. Update the sign ordinance and lighting requirements in the zoning ordinance to respect the residential character of the community when permitting business uses.	Village Plan Commission Village Board	Village Budget	2009
Land Use Implementation	3. Seek to encourage economic development to the identified districts shown on the <i>Future Land Use Map</i> .	Village Plan Commission	N/A	Continuous

ECONOMIC DEVELOPMENT GOAL #2				
Increase marketing efforts in order to enhance the visibility of Winneconne.				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Issues & Opportunities	1. Improve the Village website to function as a more effectively well-rounded informational marketing tool. <ol style="list-style-type: none"> <li>a. Provide demographic, market, site locations, and cost of living data for the community, as well as permits for prospective entrepreneurs.</li> <li>b. Include information from this plan with respect to visions, strengths, and the survey results.</li> <li>c. Provide the code of ordinances.</li> </ol>	Village Administrator Village Clerk	Village Budget	2010
Issues & Opportunities Implementation	2. Consider collaborating with neighboring communities and applying for a Joint Effort Marketing Grant.	Village Board Local Businesses	Village Budget Local Businesses	Continuous

<b>ECONOMIC DEVELOPMENT GOAL #3</b>				
<b>Revitalize current commercial areas of Winneconne to enhance their historic charm, mix of businesses, walkable amenities and tourist potential.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation	1. Continue to utilize the revolving loan fund to finance low interest loans for businesses; increase the amount available over time.	Village Board	N/A	Continuous
Implementation	2. Complete to evaluation of parking availability and consider opportunities to implement shared parking and rear access in renovation projects.	Village Plan Commission	Village Budget	Continuous
Implementation	3. Continue to support a campaign with local business owners to encourage local patronage.	Village Board Winneconne Chamber of Commerce Local Business Owners	Village Budget Winneconne Chamber of Commerce Local Business Owners	Continuous
Implementation	4. Consider the addition of sign, light and general design ordinances to control the quality of development while preserving the character of Winneconne.	Village Board Village Plan Commission	Village Budget	2010

<b>ECONOMIC DEVELOPMENT GOAL #4</b>				
<b>Collect the revenue needed to maintain and expand public infrastructure and services needed for economic development.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Utilities & Community Facilities	1. Coordinate improvements with state, county and other agencies as needed to minimize duplication of services and increase efficiencies in services provided.	Village Board	Village Budget	Continuous
Utilities & Community Facilities	2. Consider the establishment of impact fees to finance needed capital improvements.	Village Board	Village Budget	Continuous
Land Use	3. Investigate opportunities to establish TIF districts.	Village Board	Village Budget	Continuous

<b>ECONOMIC DEVELOPMENT GOAL #5</b>				
<b>Improve communication and coordination with local businesses to support the retention of local businesses and establishment of new small, local businesses.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Issues & Opportunities Land Use	1. Inventory local businesses, vacant buildings and development sites as shown on the <i>Future Land Use Map</i> .	Village Plan Commission	Village Budget	Continuous
Implementation	2. Collaborate with local business and resident stakeholders to develop a design review ordinance.	Village Plan Commission Local Businesses Village Board	Village Budget	2015
Implementation	3. Consider establishing a design review board to review business proposals for compliance with any local design review ordinance and compatibility with area development patterns.	Village Board	Village Budget	Continuous

ECONOMIC DEVELOPMENT GOAL #6				
Encourage future development that will have a minimal impact on the environment.				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Land Use	1. Support redevelopment of brownfield sites over development of greenfields.	Village Plan Commission	N/A	Continuous
Implementation	2. Apply for grants, loans and tax incentives for brownfield redevelopment.	Village Plan Commission	Village Budget	Continuous
Housing Land Use Utilities & Community Facilities	3. Implement Sustainable Development and Green Building practices and techniques.	Building Inspector Village Plan Commission	N/A	Continuous

## Land Use Agenda

### LAND USE POLICIES

- 1) *It is the policy of the Village of Winneconne to review all development proposals in accordance with this Comprehensive Plan, particularly to encourage conservation-based residential developments and to address the design and scale of non-residential uses.*
- 2) *It is the policy of the Village of Winneconne to promote energy efficiency building and design practices.*
- 3) *It is the policy of the Village of Winneconne to direct residential development away from primary commercial development areas identified on the Future Land Use Map. This works to accommodate some commercial development to serve local residents and visitors, provide a stable tax base, and create local employment opportunities, with minimal impact on the Village's quality residential neighborhoods.*
- 4) *It is the policy of the Village to support business designs that respect the residential character of the community.*
- 5) *It is the policy of the Village to support infrastructure improvements (i.e. walkways, trails, etc.) to improve the walkability of community and promote connections between new residential developments.*
- 6) *It is the policy of the Village of Winneconne to promote development patterns in new developments that respect Traditional Neighborhood Design (TND) and New Urbanism Design principles.*

LAND USE GOAL #1				
Protect natural resource areas/parks and establish open space areas in newly incorporated lands.				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Housing Agricultural, Natural & Cultural Resources	1. Encourage development to maintain open spaces, wildlife habitat, scenic vistas, and perhaps some farmland.	Village Plan Commission	N/A	Continuous

**LAND USE GOAL #2**

**Provide effective tools to promote desired development patterns in the Village of Winneconne.**

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Implementation	1. Review model TND and New Urbanism codes available from the UW-Extension and other organizations to consider changes in the Village's Zoning Ordinance.	Village Plan Commission Village Board	Village Budget	2009
Implementation	2. Produce/Update an <i>Official Zoning Map</i> that accurately reflects existing zoning districts.	Village Plan Commission	Village Budget	2009
Implementation	3. Review and update the <i>Village Sign Ordinance</i> to more accurately reflect changes in sign technology and the need for different signage types (i.e. pedestrian oriented vs. highway oriented) in different areas of the community.	Village Board	Village Budget	2009
Transportation	4. Consider developing connectivity standards within the subdivision and zoning ordinance to promote better connectivity through the community.	Village Plan Commission	Village Budget	2015

## Intergovernmental Agenda

### INTERGOVERNMENTAL POLICY

1) *The Village of Winneconne will seek to cooperate with all neighboring municipalities, Winnebago County, East Central Wisconsin Regional Planning Commission (ECWRPC), state agencies, and the school district for mutual benefit.*

<b>INTERGOVERNMENTAL COOPERATION GOAL #1</b>				
<b>Winneconne will maintain and seek additional opportunities to improve communication with neighboring communities, the school district, the WDNR, WisDOT, Winnebago County, ECWRPC and other intergovernmental partners.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Land Use Economic Development Utilities & Community Facilities	<ol style="list-style-type: none"> <li>1. The Village will consider an Intergovernmental Communication Program that opens lines of communication to encourage coordinated planning efforts, particularly at shared boundaries. This program will include the following elements:               <ol style="list-style-type: none"> <li>a. Each year the Village of Winneconne Plan Commission will host an intergovernmental workshop with the governments and agencies identified in this chapter to discuss concerns, plans, exchange ideas, report implementation achievements, and appoint action teams to work on issues over the next two years.</li> <li>b. Twice each year, the Village Administrator will meet with the planning leaders of the Town of Winneconne to discuss development plans, patterns, improvements and boundary agreement opportunities.</li> </ol> </li> </ol>	Village Administrator Village Plan Commission	Village Budget	Continuous
Land Use	<ol style="list-style-type: none"> <li>2. Continue to actively participate in the comprehensive planning activities of neighboring communities, Winnebago County and ECWRPC.</li> </ol>	Village Administrator	Village Budget	Continuous
Utilities & Community Facilities	<ol style="list-style-type: none"> <li>3. Participate in the planning activities of the school district, particularly with respect to expansion and building of new facilities.</li> </ol>	Village Administrator Village Board School Superintendent	Village Budget	Continuous
Land Use	<ol style="list-style-type: none"> <li>4. Consider ways to restructure the Winneconne development review process to include a monthly intergovernmental review meeting for all proposed commercial, industrial and residential developments. The purpose of such a monthly review meeting is to allow the school districts, WisDOT, Winnebago County, ECWRPC and other intergovernmental partners the chance to participate early enough in the process to have meaningful input. This will ensure that everyone is aware of development requests and concerns can be expressed before the Village approves a development. This meeting should occur at a set time and day each month. Copies of development proposals would be forwarded in advance of the meeting to allow for adequate review time. This additional procedure may create a slight delay in development approvals, but it will result in better site designs, offer a one-stop shop approach to handling development and improve intergovernmental communication.</li> </ol>	Village Administrator Village Board	Village Budget	Continuous

<b>INTERGOVERNMENTAL COOPERATION GOAL #2</b>				
<b>Resolve annexation and boundary disputes in a mutually beneficial manner.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Land Use	1. Pursue the development of a boundary agreement with the Town of Winneconne to establish expansion areas for a minimum of 10 years.	Village Board	Village Budget	Continuous

<b>INTERGOVERNMENTAL COOPERATION GOAL #3</b>				
<b>Seek new ways to coordinate and share community facilities and services with neighboring communities, the school district and Winnebago County.</b>				
Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Utilities & Community Facilities	1. Consider opportunities when signing contracts with private companies to coordinate with neighboring communities and the school district that need similar services (i.e. plowing, resurfacing, etc.) and then negotiate with the private company for a reduced cost based on the larger project volume.	Village Board	N/A	Continuous
Transportation	2. Pursue opportunities to purchase expensive road maintenance equipment jointly with the Town of Winneconne so it can be shared, thus reducing purchase and maintenance costs.	Village Board	N/A	Continuous
Utilities & Community Facilities	3. Consider opportunities to lease existing Village equipment to generate revenue and avoid situations where neighboring communities and the school district own similar equipment that is underutilized.	Village Board	N/A	Continuous
Utilities & Community Facilities	4. Investigate opportunities to provide garbage collection and recycling more efficiently by cooperating with the Town of Winneconne and the school district to coordinate collection times and contract negotiations with private providers to secure cost savings.	Village of Winneconne Town of Winneconne Winneconne School District	N/A	Continuous
Utilities & Community Facilities	5. Encourage the school district to collaborate with the Village in ways that will allow them to provide additional services to residents (i.e. youth summer reading programs, use of gymnasiums, opportunities for community use of classrooms as meeting spaces for seniors and community classes).	Village Board Winneconne School District	School District Budget	Continuous
Utilities & Community Facilities	6. The Village, school district and other public and private entities should explore joint use agreements concerning the use of recreational facilities in order that the advantages of such an agreement can result in avoidance of facility duplication and a greater diversity of recreational opportunities.	See objective	N/A	Continuous

## Implementation Agenda

### IMPLEMENTATION POLICIES

1) *It is the policy of the Village of Winneconne to use its comprehensive plan as a central tool in local decision-making.*

#### IMPLEMENTATION GOAL #1

##### Ensure that the Village of Winneconne Comprehensive Plan is an effective tool for making local land use decisions.

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Issues & Opportunities	1. Annually review the goals and objectives presented throughout this chapter to assess implementation success and consider additional objectives.	Village Plan Commission	Village Budget	Annually
All Elements	2. As available, provide updated information to supplement the plan information (i.e. updated <i>Existing Land Use Map</i> , updated <i>Zoning Map</i> , updated <i>Transportation Network Map</i> , groundwater study information, etc.)	Village Plan Commission	Village Budget	Continuous

#### IMPLEMENTATION GOAL #2

##### Ensure that the Village of Winneconne Ordinances are effective tools for making land use decisions.

Related Elements	Supporting Objectives	Champion / Partner	Potential Funding Source	Milestone Date
Land Use	1. Update the <i>Official Zoning Map</i> based on a complete review of Village zoning approvals.	Village Engineer Village Plan Commission	Village Budget	Continuous
Land Use	2. Review the time a building permit is valid in order to prevent a situation whereby development is initiated, but not completed.	Building Inspector	Village Budget	2010
Land Use	3. Revise the <i>Village of Winneconne Subdivision Ordinance</i> regarding phased development to promote orderly development of commercial and mixed-use areas in accordance with the <i>Future Land Use Map</i> .	Village Plan Commission	Village Budget	2009
Land Use	4. Consider developing either a new zoning district or overlay requirements to permit mixed-use development in residential areas along STH 116 to promote more activity and economic growth in the area. These regulations must address permitted uses, conditional uses, maximum building height, building materials, lighting, signage, parking, buffers, etc. to ensure development is harmonious with neighboring uses.	Village Plan Commission	Village Budget	2010