

Town of Oshkosh Works to Finalize SWOT

On Thursday, October 18, at 7:00 p.m., the Town of Oshkosh Comprehensive Planning Advisory Committee convened for their regular monthly meeting. OMNNI Associates, the Town's planning consultant, facilitated the meeting.

The first order of business was to demonstrate the newly developed web page. The committee liked the format and content of the page and had no suggestions for additions or changes. It was noted that the Town will soon be publishing a newsletter and it was suggested that information included in the articles on the web page be used to develop an article in the newsletter.

The vast majority of the meeting was dedicated to finalizing the Strength, Weakness, Opportunity, and Threat (SWOT) assessment initiated earlier this year by Mike Koles, UW-Extension Agent for Winnebago County. At that time, the Advisory Committee was only asked to identify strengths and opportunities in the Town of Oshkosh. Using these comments, OMNNI developed a more complete breakdown of the results and designated each of the responses as either a strength, weakness, threat or opportunity. This more refined breakdown will be useful when establishing specific goals and objectives related to each of the 9 require elements. OMNNI asked the committee to review results to make sure the comments were still valid and to suggest additional ideas. A copy of the final SWOT summary, reflecting all changes suggested by the committee, is provided in the Planning Objectives and Priorities section of this web page.

Prior to adjourning OMNNI distriubted a vision assignment for the individual committee members to complete and bring to the December 20, 2001 meeting.

For additional information on the planning program, please contact any Committee Member, or Bill Elman or Amy Emery of OMNNI at 1-800-571-6677.

Please Check this Site Again for Future Updates!!!