

Slinger “Kicks-Off” Smart Growth Planning Process

Monday, June 30, 2003 –The Village of Slinger officially started its Smart Growth Planning Effort this evening with a Kick-Off meeting held at the High School Cafeteria.



Over the next 20 months, the Village Plan Commission will be working with residents, business owners and its planning consultant (OMNNI Associates), to develop a plan that will guide the Village over the next 20 years. The Village will also be coordinating with surrounding towns to develop an extra-territorial zoning ordinance.

Ms. Amy Emery of OMNNI Associates facilitated the kick-off meeting. During the beginning portion of the evening, she gave a presentation to answer the following questions:

- [What is Smart Growth?](#)
- [Why is the Village Developing a Plan?](#)
- [How can you get involved?](#)

The presentation also highlighted some of the key issues the Smart Growth Plan will need to address.

- [Population Growth](#)
- [Natural Resource Protection](#)

At this point, OMNNI asked participants to answer the following questions:

- [What do you value about the Village?](#)
- [What makes the Village special?](#)
- [What would you tell someone about the Village who is visiting for the first time?](#)

Everyone was provided a ½ sheet of paper to write down his or her answers. OMNNI asked for volunteers to share their answers. A list of common answers will be provided in the *Plan Introduction Chapter* of the Village Smart Growth Plan.

The rest of the meeting was devoted to performing a Strength, Weakness, Opportunity and Threats (SWOT) exercise. Everyone in attendance was asked

to describe what he or she felt were the Village's strengths, weaknesses, opportunities to improve itself, and threats to its well-being.

After everyone had recorded their own ideas, participants worked in groups to discuss their answers and decide on the most important Strength, Weakness, Opportunity and Threat facing the Village. Each group then shared their collective answers, while Amy Emery recorded the ideas. The results of this exercise will be incorporated into the "Issues and Opportunities" Element of the Comprehensive Plan.

The **next meeting will be at 6:00 pm on Wednesday, July 30, 2003 at the High School Cafeteria.** At this meeting the focus will be on discussing visions for the future. Residents are encouraged to attend any meeting.