

TABLE 12.0: Town of West Kewaunee SWOT Responses

	Strengths	Weaknesses	Opportunities	Threats
Group Responses	<ul style="list-style-type: none"> ▪ Farming Community ▪ Natural areas (20) ▪ Wildlife ▪ Caring neighbors ▪ Agricultural opportunities ▪ Fire/ambulance/emergency (2) ▪ ATV trails ▪ Dana Farm (2) ▪ Roads 	<ul style="list-style-type: none"> ▪ Need more high tech jobs ▪ Recycling needs to be made easier/enforcement ▪ Loss of farmland (2) ▪ A lot of tax exempt property ▪ Unsightly property ▪ Algae blooms ▪ Landfill fires ▪ Milwaukee, Chicago, Indiana encroachments 	<ul style="list-style-type: none"> ▪ Develop a plan ▪ Educational background ▪ Tourism ▪ High speed internet ▪ Organic farming 	<ul style="list-style-type: none"> ▪ Pollution from communities in Southern Wisconsin and Northern Illinois ▪ Factory farms controls aren't enforced ▪ Outside developers of lake shore property ▪ Erosion of soil ▪ Water ▪ Air ▪ Economic development ▪ Urban sprawl ▪ Non-farmers not understanding farming operations ▪ Outdated zoning ordinances
Individual Responses	<ul style="list-style-type: none"> ▪ Roads (3) ▪ Rivers/Streams (3) ▪ Police/fire/rescue (3) ▪ Fish Collecting (2) ▪ Recreation (4) ▪ Farming (7) ▪ Parks (4) ▪ Churches (2) ▪ Good Neighbors (4) ▪ Low crime (3) ▪ Woods (3) ▪ Restaurants ▪ Businesses ▪ Elected officials ▪ Schools (2) ▪ Beauty (2) ▪ Hard working ▪ Rural character ▪ Proximity to Large Cities 	<ul style="list-style-type: none"> ▪ No industry/jobs (3) ▪ People's views on government control ▪ Junkyards - trashy homesteads (2) ▪ Lack of enforcement to zoning regulations ▪ Zoning grandfather accommodations ▪ Lot of DNR land ▪ To much tax exempt property ▪ Growth without planning (2) ▪ The recycling program (2) ▪ Need family priced restaurants ▪ Loss of farmland ▪ High speed internet ▪ Lack of trails 	<ul style="list-style-type: none"> ▪ Another grocery store ▪ Recreational development (3) ▪ River valley ▪ Farming ▪ Organic farming ▪ Tourism (3) 	<ul style="list-style-type: none"> ▪ Loss of farming (3) ▪ Urban sprawl in agricultural land (4) ▪ Lack of industry ▪ Young people leaving ▪ Soil erosion ▪ Water pollution (2) ▪ Large number of junky properties ▪ Mega farms (3) ▪ Faulty septic systems ▪ Farming ignorant residents ▪ Manure runoff ▪ Outdated Ordinances ▪ Development of the lake shore (2) ▪ Air pollution ▪ Loss of wetlands